



AIYARA TEXTILE

Colour Reference Chart

Fabric colourways and carpet shade families
for the 2026 collections

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Aiyara Textile
sales@aiyaratextile.com

How to use this chart

This chart shows the colours of our current furniture fabrics and the main shade families used in our carpets. Use it to shortlist colours and to talk about them with us. It is a starting point, not the final reference.

Screens and printers cannot show textile colour exactly

Every screen and printer shows colour a little differently, and textiles look different again because of texture, pile and sheen. A velvet will look darker or lighter depending on which way the pile lies, and a wool carpet looks softer than a flat colour chip. Always approve colours on a physical sample: a fabric cutting, or yarn poms for carpets.

What the values mean

Code	Fabric colours use our colourway codes, for example Ivory L02. Carpet yarn colours are specified with ARS 1400 Wool codes, for example 2C14. Section 3 explains the ARS system.
HEX and RGB	Screen values for use in mood boards, renderings and presentations. They were measured from photographs of the finished products and are approximate.
LRV (approx.)	Light reflectance value, from 0 (black) to 100 (white), estimated from the screen colour. It gives a rough idea of how light or dark a colour will read in a room. Measured LRV on the physical sample will differ.
Shade family	For carpets, a group of related shades from recent production, shown to help you shortlist. The physical ARS pom is always the reference.

Viewing and approving samples

- Look at samples in daylight, or under the lighting planned for the room. Colours shift between warm and cool light.
- Look at samples flat on the floor or on the furniture, at the distance they will normally be seen.
- Compare samples side by side with other finishes in the room: timber, stone, paint and metal.
- Approve colours in writing. We keep the approved sample as the production standard for your order.

Dye lots

Yarn and fabric are dyed in batches called lots. Colour within one lot is consistent; between lots there can be small differences. For one room or one project, order everything together so it comes from the same lot.

1. Ivory fabric colourways

Woven upholstery fabric, 100% polyester. The textured weave makes each colour read slightly lighter and more mixed than a flat chip.





Ivory L01
Blue Grey

HEX	#A5A09A
RGB	165, 160, 154
LRV (approx.)	35





Ivory L02
Beige

HEX	#BEB2A2
RGB	190, 178, 162
LRV (approx.)	45





Ivory L04
Dark Brown

HEX	#988A7B
RGB	152, 138, 123
LRV (approx.)	26





Ivory L15
Mint

HEX	#94978E
RGB	148, 151, 142
LRV (approx.)	30





Ivory L25
Dark Grey

HEX	#818180
RGB	129, 129, 128
LRV (approx.)	22

2. Briston fabric colourways

Marbled velvet, 100% polyester. Velvet changes shade with pile direction and light. The values below were taken from the darker, shaded side of the pile.



Briston 001

Beige

HEX	#B2A187
RGB	178, 161, 135
LRV (approx.)	37



Briston 003

Light Brown

HEX	#907D6A
RGB	144, 125, 106
LRV (approx.)	22



Briston 004

Dark Brown

HEX	#483C32
RGB	72, 60, 50
LRV (approx.)	5



Briston 005

Grey

HEX	#464644
RGB	70, 70, 68
LRV (approx.)	6



Briston 010

Cool Brown

HEX	#291F19
RGB	41, 31, 25
LRV (approx.)	2

3. Carpet colours: the ARS 1400 Wool system

All yarn colours for our carpets are specified with the ARS 1400 Wool colour reference system. ARS is a physical library of dyed wool poms, widely used in the handmade carpet trade, so a designer, a buyer and our dye house can all hold the same colour in their hands.

How ARS 1400 Wool codes work

ARS 1400 Wool contains 1,400 wool shades. They are arranged in five trays, and each shade has a code from 1A01 to 5N20. The code tells you exactly where the pom sits in the box:

2

Tray

1 to 5

C

Row

A to N

14

Column

01 to 20

Example: ARS 2C14

Tray 2, row C, column 14 of the ARS 1400 Wool box.

Quote the full code, including the tray number, when you order or approve a colour.

Range of codes	1A01 to 5N20
Arrangement	5 trays x 14 rows (A to N) x 20 columns (01 to 20) = 1,400 shades
Material	Wool poms, so the reference shows how colour looks in the fibre we use most
Published by	ARS Colors, a maker of colour reference systems for carpets and home furnishings (arscolors.com)

Using ARS codes with us

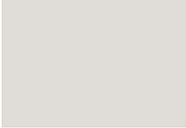
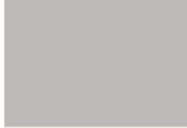
- **If you have an ARS 1400 Wool box**, choose your poms and send us the codes. This is the quickest and most accurate way to specify a carpet.
- **If you do not have a box**, send us your artwork and colour ideas, or pick shades from the families on the next pages. We will propose ARS codes and send you poms or a colour submission to approve.
- **For silk and viscose highlights**, colours are agreed on physical samples, because these fibres take dye and reflect light differently from wool.
- **Every approved colour is recorded by its ARS code** on your order, so the same colours can be dyed again for a repeat or a matching piece later.

ARS and ARS 1400 are names of ARS Colors. Aiyara Textile is not affiliated with ARS Colors; we use their system as our colour reference.

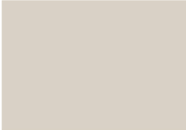
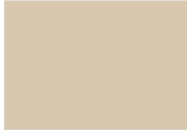
4. Shade families in recent production

These shades were measured from photographs of carpets made in our workshops and grouped into families, to help you shortlist. They are screen colours only. To use one, ask us for the matching ARS 1400 Wool code; we match colours to the physical pom, never to a screen.

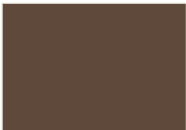
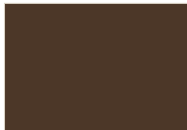
Ivory, stone and grey

					
#E0DDD8 LRV 73	#BBBAB9 LRV 49	#A5A6A6 LRV 38	#999388 LRV 29	#8A9094 LRV 27	#847E79 LRV 21
					
#727A7E LRV 19	#7D776D LRV 19				

Sand, gold and olive

					
#D9D1C6 LRV 64	#D8C7AF LRV 59	#BEB4A1 LRV 46	#BDA58C LRV 40	#D08F66 LRV 34	#A0927B LRV 29
					
#726E53 LRV 15	#58513A LRV 8				

Terracotta, copper and brown

					
#998070 LRV 23	#A17F5A LRV 23	#836D61 LRV 17	#8A6951 LRV 16	#796248 LRV 13	#875435 LRV 12
					
#5E493B LRV 7	#4C3728 LRV 4				

Red and crimson

					
#8D6E6B LRV 18	#AB6458 LRV 18	#A63F35 LRV 12	#774944 LRV 9	#802622 LRV 6	#492422 LRV 3

Rose and blush

				
#DBBCB5 LRV 54	#CE9A8D LRV 38	#AD9599 LRV 33	#AD8780 LRV 28	#B97B72 LRV 26

Olive and forest

	
#484C3D LRV 7	#3A3C2D LRV 4

Blue and indigo

					
#BCCFD4 LRV 60	#9CC6CE LRV 52	#97A6AE LRV 37	#51A8B5 LRV 33	#6B7784 LRV 18	#4C6C7B LRV 14
					
#3B5060 LRV 8	#243747 LRV 4				

Charcoal and black

				
#6A625C LRV 13	#5C5F64 LRV 11	#5A5A52 LRV 10	#414142 LRV 5	#1C1A1B LRV 1

The same colour made in wool, silk or viscose will look different, because each fibre takes dye and reflects light in its own way.

5. Matching colours

Matching a colour you already have

We can dye carpet yarn to match a colour you provide. The best references, in order, are:

- **An ARS 1400 Wool code.** This is the most accurate reference for carpet yarn.
- **A physical sample** of fabric, yarn, paint card or carpet, at least 5 cm square.
- **Another textile colour standard** such as Pantone TCX or NCS, quoted by code. We translate it to the nearest ARS shade for your approval.
- **A digital value** such as HEX or RGB. This is the least reliable, because screen colour does not translate directly into dyed yarn.

From colour reference to approved yarn

Step	What happens	Your part
1. Colour brief	You send the design and colour references, ideally as ARS 1400 Wool codes.	Mark which colours are critical to match.
2. Yarn submission	We dye small yarn samples for each colour against the ARS poms and send them for approval.	Check poms in the room lighting; approve or comment.
3. Adjustment	Colours that need changing are re-dyed and sent again.	Approve the final poms in writing.
4. Strike-off (optional)	A small section of carpet is made to show colour, texture and carving together.	Approve before full production starts.
5. Production	The approved colours are recorded by ARS code and become the standard for your order.	No action needed.

Putting a palette together

- Start with the floor. A carpet usually covers the largest area in a room, so choose it early and select fabrics and paint to suit it.
- Use the LRV values to balance light and dark. A pale carpet (LRV above 50) makes a room feel larger but shows marks sooner; mid-tones between 20 and 45 are the most forgiving in busy spaces.
- Repeat one carpet colour in the upholstery. For example, Ivory L02 Beige sits well with shades from the Sand, gold and olive family, and Briston 004 Dark Brown with the Terracotta, copper and brown family.
- Keep strong colours to smaller areas, borders or pattern details, and let calmer shades carry the field.

Ordering colour samples

To receive physical samples, email sales@aiyaratextile.com with the fabric codes or ARS 1400 Wool codes you would like, your project name and delivery address. Fabric samples are sent as cuttings or booklets. Carpet shades are sent as yarn poms or small tufted samples.